# Wisconsin League for Nursing - Date: June 5, 2018

# RETREAT MINUTES

MEETING CALLED BY	April Folgert	
TYPE OF MEETING	Annual Retreat	
FACILITATOR	April Folgert	
	Sheryl, Maureen, April, Chris V., Julie, Suzanne, Chris S. By phone: Emily H.	

DISCUSSION	Agenda for the day approved	

DISCUSSION	NLN/WLN Mission and Values
• Discussion	on and overview

# DISCUSSION Icebreaker

Introductions, hobbies, how we got to the WLN

DISCUSSION	Bylaws discussion
Need to	make sure our board member turnover does not all occur at the same year

# DISCUSSION President-Elect Report: April Folgert

- Happy to hear that Emil Herbert has decided to join the Nominations Committee as director
- Advertising in The Wisconsin Nurse next edition in July will have a save the date for our fall conference
- Could we advertise in Nursing Matters?
- Future meeting location August meeting in Fond du Lac at Marian. Will continue to discuss options in the future. Possible locations: Ascension outpatient center in Tosa, Wisconsin Lutheran College, St. Francis Hospital
- NLN summit April and Maureen will be funded through WLN.

#### CONCLUSIONS

ACTION ITEMS PERSON RESPONSIBLE DEADLINE

- Could we get access to the paper since we are advertising in the paper? April
- Find out advertising cost for Nursing Matters
- Should also connect with Nancy and Linda regarding advertising
   Trish scholarship information in publication

#### DISCUSSION Board Member Show and Tell

- Emily Nominations: Extensive discussion regarding board positions. New member will be joining the nominations committee (Ashley Hurst). Working on recruiting open positions, but will work on appointment for open positions now until we can add them to the ballot for next election. Need to think about those positions that will be opening in 2019 (director of programs, treasurer, director/co-director of scholarships). Emily will be appointed to co-director of programs to work for one year with Julie and then be eligible for the ballot for treasurer position in 2019. Maureen will mentor Emily in the coming months. For right now need to appoint: co-director scholarship and co-director of programs to be appointed to learn the roles because the two scholarship directors are leaving in spring of 2019. Also need to appoint chair of nominations.
- April President:
  - Mission, vision, bylaws
  - o Encourage directors' roles (support and accountability)
  - Primary signatory
  - o Archive materials
  - o Preside at meetings
  - o Complete agenda
  - o Chair executive committee
  - o Monitor public policy (WCN, WNC)
  - o File annual report
- Shervl Secretary:
  - Document minutes at each meeting
  - Maintain minutes in google drive suggestion to note minutes as DRAFT until approved at next meeting
  - Other duties as assigned
- Judy President-Elect:
  - o Monitor WLN email
  - o Solicits and coordinates vendors for fall conference
  - o Covers in the absence of the president
  - o Learns role of president
  - Strategic planning
  - Annual report
  - Other duties as assigned
- Maureen Treasurer:
  - o Fiduciary responsibility
  - Signatory
  - o Checkbook
  - Investments bank account TCF, Deutsche
  - o Taxes
  - o 990-N need to complete as a non-profit organization
  - o Workers Compensation we should no longer need to have this since we do not have any employees
  - Liability insurance
  - Annual report
  - o Budget Year to Year Comparison
- Julie Programs:
  - o Plan fall and spring programs (includes vendors, venue, speakers and honorarium, caterer, CEUs for fall, posters, baskets
- Nominations:
  - o Establish relationships with members
  - o Develop/communicate call for nominations
  - o Develop and distribute ballots
  - Recruit for nominations
  - Calculate ballot and announce results
  - Collaborate with membership director
- Marketing and Communications
  - $\circ \quad \text{ Keeper of the promotional materials }$
  - o Promote conferences and membership
  - Administrator of Facebook page
  - Website maintenance
  - o Final formatting/creation/printing of programs for conferences
  - Communique creation and distribution
- Membership
  - o Payment due trigger alerts (work with consultant)
  - Monitor membership renewal
  - o Increase membership
  - Maintain membership list
  - Collaborate with marketing to increase membership

- Member engagement
- o Explore member benefits
- Increase diversity

#### CONCLUSIONS

ACTION ITEMS PERSON RESPONSIBLE DEADLINE

Need to get more representation from baccalaureate programs
 April and Sheryl

Need to map out terms and rotations for better staggering of positions
 Board at next meeting

# DISCUSSION Fall conference

- Survey was done request for conference topics: top items were test writing and academic integrity
- Look at four breakout sessions
- Theme for fall conference: Academic Integrity
- Discussion about possible speakers
- Call for abstracts needs to be sent out
- CEU application process needs to be done as well
- Raffle tickets for baskets Maureen will do

#### CONCLUSIONS

ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
<ul> <li>April will contact Nurse Tim about possible speakers and to find out if a subscription to webinars is available for an organization like WLN</li> </ul>	April	
Need to send out call for abstracts for posters	Julie will send out through ANEW, ambassadors, WLN members	

DISCUSSION	Other things that need updating		
	nformation brochure member information on website		
CONCLUSIONS			
ACTION ITEMS		PERSON RESPONSIBLE	DEADLINE
April to contact Trish regarding updating of WLN brochure		April	
April to meet Trish regarding updates for website		April	

Respectfully submitted,

Sheryl Scott, DNP, RN, CNE